

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **November 11, 2015**, at Gallery 62, 61871 Highway 62, Joshua Tree, CA 92252.

The meeting was called to order by President Klopfenstein at 5:04 PM.

Board Members Present: Paul Klopfenstein (President/Chair), Valerie Davis (Vice President), Patricia Knight (Membership Director), Lenne Rosen-Kabe (Secretary), Marcia Geiger (Treasurer), Alita VanVliet (Art Tours Director), Anne Beattie (Member Events Director), Scott Doten (Communications Director).

Not present: Marketing Director Paul Morehead, who tendered his resignation via email dated August 5, 2015.

Others present: Kathi Klopfenstein (Art Tours Registrar), Ed Keesling (Art Tours committee member), MBCAC members Sharon Davies, Lili Tanner, Robert Shaw, Lana Shaw, Joshua Tree Chamber of Commerce President Bill Vincent, 29 Palms Inn coordinator Breanne Thomas, Eric Quander, Roland Abbott.

QUORUM was established.

DIRECTORS' REPORTS:

PRESIDENT'S REPORT:

ACTION ITEM for the **November** meeting: each Board member to bring a written description of their position at present, incorporating the duties envisioned in the By-laws as applicable. Several Board members turned in their descriptions, including duties not envisioned in the by-laws. The President requested that he be provided with an

electronic copy as well **ACTION ITEM.** Klopfenstein proceeded to read his own position description, stating that 30 hours per month are needed to take care of the duties described. Board member Beattie suggested that descriptions of the various committee positions that report to the Board should also be provided. **ACTION ITEM.**

President Klopfenstein requested that Board members resigning at year's end provide him with a written notice as per the by-laws. He also requested that those resigning attend the last Board meeting of the year, scheduled for 5 PM, December 9, 2015, at Gallery 62.

He next raised the issue of parking in front of the Gallery during business hours. The owner of the premises has indicated that personal vehicles should not be parked in front while gallery-sitting. It was pointed out that even though the space in front of the premises is public property, it was necessary to follow the agreement made with the owner when leasing the gallery space. Personal vehicles should be parked on side streets or in public areas behind the complex.

The need to recruit new volunteers for both the Board and the Art Tours committee was raised, and those present were encouraged to attend the December, 2015 and January, 2016 Board meetings to further explore the issue. Those present who were interested in offering their services would also be contacted individually in the near future.

VICE PRESIDENT'S REPORT:

Vice President Davis reported that she continues to cover the Art in Public Places position, and had found it necessary to make several phone calls to cover the venues. She mentioned that it might be necessary to change the 2 year waiting period for shows at the 29 Palms Inn because the response to showing opportunities has decreased from previous years.

Davis also raised the issue of individuals who had paid for one weekend during the 2015 Art Tours, but had in effect kept open for both weekends. Tabled.

SECRETARY'S REPORT:

The Minutes of the October 14, 2015 Board of Directors' meeting had been previously e-mailed by the Secretary to all Board members. Suggestions and corrections were incorporated into the "Final" version.

A motion to adopt the October minutes as amended was seconded and carried without dissent.

TREASURER'S REPORT:

Treasurer Geiger reported that the MBCAC received the first installment in the amount of \$5,130.00 of the grant she applied for earlier in the year. She has submitted the paperwork needed to receive the second installment of approximately \$1,700.00, expected early 2016.

Geiger handed out a monthly treasurer's report for the month ending October 31, 2015, incorporated herein by reference. It details total expenditures of \$1,475.36, net revenue of \$5,537.17, and a reconciled bank balance of \$20,367.74. The report also shows that the 5% due from OSAT 2015 participating artists received by 11/09/15 totaled \$3,161.00. Participating artists who have not yet done so are encouraged to submit their 5% participation fees without delay.

The Chair expressed kudos to Treasurer Geiger for all she has done to benefit the MBCAC.

MEMBERSHIP DIRECTOR'S REPORT:

Director Knight provided a written report, incorporated herein by reference. As of Nov. 11, 2015, active membership stands at 230, 48 have lapsed, 50 renewals are overdue, with 3 renewals and 1 new member since the last Board meeting. Emails are being sent out 2 weeks ahead of expiration date, one week before, and on the day of expiration.

Knight indicated that she is working on a tutorial on how to update profiles on the MBCAC membership page **ACTION ITEM**.

Director Knight stated that she is in need of input from the Board and membership in order to continue publishing the Newsflash. The suggestion was made that she include a note regarding the submission of the 5% by OSAT 2015 participating artists, and a note regarding Board positions opening up in the new year.

Director Knight also stated that she needs the coordinators of Art in Public Places to contact her regarding upcoming shows so that she can publicize them in the Newsflash.

COMMUNICATIONS DIRECTOR'S REPORT:

Director Doten reported that currently the Hwy 62 Art Tours Facebook group page membership stands at 1362 members. He continues to update the artwork on the MBCAC home page's carousel of images, and is successfully uploading the monthly Board meeting minutes to the MBCAC website.

Doten further stated that he will email the Communications Director's position description to the President. **ACTION ITEM**

MARKETING:

Vice President Davis is covering the Marketing Director's position. No specific report. Director VanVliet has a large envelope containing information of interest to MBCAC's next Marketing Director, and will pass it on once that individual has assumed the position come January, 2016.

GALLERY 62 REPORT:

A short report was provided by the Gallery Director via email, incorporated herein by reference.

President Klopfenstein indicated that communication with the Director continues to be an issue. He will explore the possibility of forming a committee to handle the Gallery. **ACTION ITEM.**

ART TOURS COMMITTEE:

Art Tours Director VanVliet gave an overview of the summary gathered from the 52 responses to the post-Tours survey and input from the 2015 OSAT committee. She reiterated that the reasons for not having a closing party at the end of the Tours were manpower, liability, and the lack of a suitable location.

OSAT Registrar Kathi Klopfenstein showed a spreadsheet summary of the various locations where 2015 OSAT catalogs were distributed. There were suggestions by those present that more locations should be covered, and the need for more manpower was reiterated.

Director VanVliet distributed a suggested list of Art Tours committees for next year's OSAT, with a separate print-out of the duties of the Art Tours Director/Assistant Director. Each committee listed also indicates the responsibilities involved. The breakdown includes: Registration Committee, Design Team, Marketing Team, Communications Team, Collective Show Team, and Special Events Team.

VanVliet indicated that she will act as consultant to the 2016 Art Tours committees which will begin their activities early in the new year. She will at that point also turn over the materials that she has compiled during her two years as Art Tours Director.

President Klopfenstein extended the thanks and appreciation of the Board and the membership of the MBCAC for a job well done, and presented the outgoing OSAT Director with the stipend approved during the October 2015 Board meeting.

EXHIBITIONS:

Discussion ensued as to who was responsible for the various exhibit venues in the area. It appears that Vice President Valerie Davis is in charge of exhibits at Pie for the People, 61740 29 Palms Hwy, Joshua Tree and the 29 Palms Creative Center and Gallery, located at 6847 Adobe Road, 29 Palms; MBCAC member Janis Commentz handles the San Bernardino County Library, Joshua Tree branch, located at 6465 Park Boulevard, Joshua Tree; MBCAC member Esther Shaw is in charge of exhibits at the Office of the County Supervisor, Bob Burke Building, located at 63665 29 Palms Hwy, Joshua Tree.

The 29 Palms Inn Restaurant venue, located at 3950 Inn Ave., 29 Palms, is being handled by Breanne Thomas. Thomas, who attended the Board meeting, had questions regarding the frequency of shows at the Inn restaurant, which had a requirement of no more than the same artist every two years; the suggestion was made that it be changed to once in 12 months, due to difficulty covering the two-month exhibits. As far as sales of artwork, it was suggested that the Inn keep their 15% commission before sending the balance to the MBCAC.

It was also suggested that artists be encouraged to make contact with Thomas through the MBCAC website given that she is listed as the contact person for the Inn.

Discussion next turned to various ideas regarding current and possible future venues. Vice President Davis suggested the Las Palmas Mexican restaurant in Yucca Valley, and indicated she would contact the owner regarding the display of artwork on restaurant walls. Other venues were also brought up for discussion. **ACTION ITEM**

Joshua Tree Chamber of Commerce President Bill Vincent and Eric Quander, organizer of the most recent film festival in Joshua Tree/Yucca

Valley, spoke to the desirability of collaboration between the MBCAC and the local Parks and Recreation Department to investigate venues, perhaps season-specific, that could be extended to the MBCAC, both to benefit the artists who might like to show their work, and to increase traffic to local parks at the same time.

President Klopfenstein welcomed any research and future collaboration.

MBCAC member Robert Shaw suggested approaching the new Yucca Valley restaurant Gadis as a possible venue for local art. The idea of blocking off streets for outdoor art shows during next year's film festival was suggested.

Bill Vincent, JT Chamber of Commerce President, indicated that he was going to try an experiment during the Art Crawl, second Saturday evening each month, providing food and music during the event. Mr. Vincent also suggested the idea of including films during the Art Tours, with perhaps a "Featured Artist" portion – short, eclectic films and alternative experimental films. Director Doten stressed that such additions to the Art Tours would be welcome, however, the manpower required would have to be provided by the persons involved in producing and presenting the films.

NEW BUSINESS:

MBCAC members Lili Tanner, Sharon Davis, Robert Shaw and Lana Shaw indicated their interest in being part of the Art Tours organizing committees for 2016.

Contact will be made during the month of January, 2016, to explore the organizing of OSAT 2016.

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on Wednesday, December 9, 2015 at 5:00 at Gallery 62, 61871 Highway 62, Joshua Tree, CA 92252.

There being no further business, the meeting was duly adjourned at 6:21 PM.

These Minutes are certified by the Secretary.

Signature Lenne Rosen-Kabe Date December 9, 2015