

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above corporation was held on October 8, 2014, at the corporation's place of business. The meeting was called to order by President Klopfenstein at 4:08 PM.

Board Members Present: Paul Klopfenstein (President/Chair), David Spickard (General Board Member), Laura Dennison (Membership Director), Alita VanVliet (Gallery 62 Director), Anne Beattie (Director of Member Events), Lenne Rosen-Kabe (Secretary), Scott Doten (Communications Director, Interim Treasurer).

Director Doten indicated that he would need to depart early due to son Dallas Doten's team sports activity.

Others present: Kathi Klopfenstein (general member), Marcia Geiger (Interim Bookkeeper), Dallas Doten.

Not present: Vice President Valerie Davis (due to technical difficulties establishing a Skype connection), Marketing Director Paul Morehead.

QUORUM was established.

DIRECTORS' REPORTS:

Chair defers to Communications Director Doten due to early departure request. Doten indicates that he has been working with Interim Bookkeeper Marcia Geiger for the past two months and recommends she be approved by the Board as the new Treasurer of MBCAC.

INTERRUPTION by Spickard, demanding to be heard on matters that cannot wait for his turn on the agenda. Demand is declined by the Chair, whereupon Spickard tenders his handwritten resignation effective immediately, appended to these Minutes and incorporated herein by reference. Prior to departing, Spickard informs the Board that he is also

withdrawing as an Art Store volunteer on Wednesdays, Thursdays, and Saturdays.

Doten moves for a vote to approve Geiger as the new Treasurer and member of the Board of Directors. Chair outlines Geiger's participation in Board activities during recent months. Motion by Doten is seconded and passed without dissent, and Geiger accepts the appointments.

President Klopfenstein next raises the difficulties getting access to administrative rights on e-mail accounts and web pages including Face Book. President will contact former Treasurer Miriam Taylor regarding all passwords and where stored. Director Doten currently is the administrator on one Facebook page. General member Kathi Klopfenstein volunteered to act as backup for Doten, and will go along with VanVliet to meet with Jim Harvey, the MBCAC.org website contractor, to receive training on maintenance of the MBCAC.org website. President Klopfenstein suggested putting all information regarding passwords and administrative rights to various accounts on a disc to be kept in a safety deposit box.

SECRETARY'S REPORT:

Motion to approve the Minutes of the September 10, 2014 Board Meeting. Seconded and carried without dissent.

Brief discussion by Rosen-Kabe regarding the DBA/FBN issue. Rosen-Kabe indicated that based on her discussions with a contact at the San Bernardino Recorder's Office, obtaining a fictitious business name for either or both MBCAC and/or Gallery 62, in view of their non-profit status, is optional unless required by an entity such as Bank of America. Director Beattie raised the desirability of registering Gallery 62 as a trademark. Director VanVliet recommended tabling the issues until all information on trademarking had been gathered and proposed addressing the topics at the Organizational Meeting/Retreat on November 15, 2015.

TREASURER'S REPORT: President and newly appointed Treasurer Geiger discuss various invoices. Treasurer indicates that Bookkeeper Alex Poulakis charges hourly, however, it is necessary to have a projected monthly cost for services. Discussion ensues regarding

upgrading QuickBooks in order to interface with the bookkeeper. Bookkeeper Poulakis has recommended the on-line version of QB, which allows up to three persons to have access at any given time. The treasurer, the bookkeeper, and one additional person should be designated to have access to QB. The on-line version of QB is compatible with both PC and Mac, and there is also a mobile version available. With the upgraded on-line version of QB, the treasurer and the bookkeeper would be able to work from any computer.

Motion by Beattie to obtain the on-line version of QB, taking advantage of an ongoing promotion of 50% off for 6 months. Seconded and carried without dissent.

MEMBERSHIP REPORT: Director Dennison reported having received 7 renewals and requests for new memberships. She is currently expecting files from former Board member David Gimson in order to upload them into the membership directory page on the new MBCAC website. It was recommended she call Jim Harvey, the website contractor, for a training session on how to handle the membership page.

Dennison suggested setting a formal schedule for the Newsflash with submission deadlines. The advantage of getting the Newsflash out on the first Friday of the month with a submission deadline of the Wednesday preceding was agreed upon. All Newsflash items to be e-mailed to info@mbcac.org. Director VanVliet recommended entering new members for Newsflash. Dennison to follow up with website contractor Harvey to find out whether on-line membership sign-ups automatically sign new members up for Newsflash.

Director Dennison will give Lynelle White, who publishes the Joshua Tree Chamber of Commerce's newsletter, a jpg file of all MBCAC related press release photos including the Art Tours logo, MBCAC logo, Gallery 62 poster, etc. so that she can include that information in the Chamber of Commerce's newsletter.

ART STORE: Dennison observed that in view of Spickard's resignation, the coverage of the store would have to be re-assessed. The volunteer covering Fridays has obtained employment at Sam's next door, and will likely not continue providing coverage at the Art Store. General member Klopfenstein informed that she had spoken with an individual participating in the Art Tours who had indicated interest in

volunteering at the art store a couple of days a week. Dennison will contact, help fill in paperwork, interview, and train this individual. A discussion re: consignment at the store ensued and it was decided that accepting new consignments would be put on hold for now. Discussion of store consignments would be a topic for the November 15 retreat. The need for a running tally on income and expenses was brought up by VanVliet in order to have a clear picture of financials for the store, gallery, membership, art tours, office and all other Art Council activities. Treasurer/bookkeeper will be able to set up a simple inventory in QuickBooks. VanVliet also raised the need for posting the new store schedule on the website. Jim Harvey, the website contractor, will be contacted once new store schedule is worked out.

President Klopfenstein recognizes Gallery Director VanVliet for all her hard work and efforts on behalf of the MBCAC and the Art Tours.

MARKETING: President Klopfenstein gave a brief overview of marketing efforts in the absence of Marketing Director Morehead. A radio ad has been recorded by Morehead, and is being broadcast on schedule from 10/6/2014 to 10/31/2014 on four radio stations: 96.3 FM, the Country station in the Morongo Basin; Z107.7 in the Morongo Basin; 92.5 FM, the Country station in the Coachella Valley; and Copper X Rock station on the internet. The latter was obtained as a bonus at no cost. Newspapers (Hi-Desert Star, Desert Trail, and the Observation Post for the Marine Base) have been contacted and have information that will be published. The Sun Runner will also publish an article on the Art Tours. Desert Moon Real Estate magazine has a full-page ad, and an ad has also been placed in the Greater Palm Springs Guide.

Appreciation was expressed to David Gimson and Cheryl Kandel for offering to distribute Art Tour postcards at the Joshua Tree Music Festival while working as bartenders at the venue.

GALLERY 62: Gallery Director VanVliet provided a detailed Gallery 62 Income and Expenses Report, dated 10/8/2014, incorporated by reference herein.

VanVliet again stressed the need for a comprehensive financial report, separating gallery vs store vs exhibits in order to know where the Corporation stands re each of the entities.

Also addressed was the estate of deceased artist Jackie Angrove. VanVliet has been in contact with Barbara Finnegan and has discussed with her some possible ways that the MBCAC could help. Finnegan is in possession of 50 paintings, some of them sizable. The idea of opening Gallery 62 between shows in order to exhibit Angrove's works was raised, either as a donation or an auction, perhaps utilizing the adjoining courtyard as well. As a caveat, MBCAC at present lacks the manpower to directly assist in organizing such an exhibition, but could offer the space and to include the information in a future Newsflash, perhaps early in 2015. Finnegan would need to find the manpower to help her put on the exhibition.

The Gallery 62 card reader is up and running, and able to take credit card sales.

EVENTS: Director Beattie will assist with the Art Tours closing party at Furstworld on 2. November 2014, but needs help both at the entry desk to collect admission fees from non-Art Tour participants and with set-up of food and cleanup. The suggestion was made to reach out to non-Board members for help. It was agreed that Bobby Furst should be in charge of collecting any gate fees, as the funds so obtained go directly to him for the purpose of compensating the musicians. Beattie will speak with Furst in the coming week. A check for \$50.00 needs to be issued to Furst for a bartender.

In addition, during the two weekends of the upcoming Art Tours, two gallery sitters other than participating artists need to be compensated for their time keeping Gallery 62 open.

Organizational Planning Meeting/Retreat: Beattie reported on progress with food in the form of box lunches to be delivered during the full-day Organizational Planning Meeting/Retreat scheduled for 15. November 2014. It was pointed out that there are no discretionary funds available to cover the expenses of the event.

A motion by Rosen-Kabe to pay for food and facilitators with MBCAC proceeds was seconded, and carried without dissent.

Director VanVliet indicated that she had been in contact with both proposed facilitators who have agreed to participate during the event. Topics for discussion during the Retreat were briefly touched upon. Secretary Rosen-Kabe will send out invitations to attend the Retreat to

seven non-Board members who have shown interest in and helped with MBCAC activities in the past.

ART TOUR COMMITTEE'S REPORT: Gallery Director VanVliet reported on the collective show at the Hi-Desert Nature Museum. The opening was well attended with many positive comments made by both visitors and participating artists. Art Tour directional signs and catalogs were disbursed to approximately half of the Tour-participating artists. In light of the Art Store's reduced schedule as a result of the resignation Spickard, signs and catalogs may have to be disbursed to the remaining participating artists from Gallery 62 over the coming weekends. There have been 10 requests for paid catalogs via the website, representing income for the Corporation. An "early paid release" of next year's catalog was discussed as a possibility for next year.

NEW BUSINESS: Director Beattie raised the idea of expanding the "Art in Public Places" program to include real estate offices which may welcome local art. Discussion ensued and the consensus was that at the present time, in view of the fact that the Board and Gallery 62 are short-handed, taking on additional commitments would be difficult.

NEXT MEETING: The next meeting of the Board of Directors will be held on Saturday, November 15, at 9:00 AM at the Ada Hatch Child Development Center adjoining Copper Mountain College, prior to the start of the Organizational Planning Meeting/Retreat scheduled for that date and place.

There being no further business, the meeting was duly adjourned at 6:30 P.M.

These Minutes are certified by the Secretary.

Lenne Rosen-Kabe

November 14, 2014

Signature

Date