

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **May 11, 2016**, at the Healthy Generations meeting room in Yucca Valley, CA.

The meeting was called to order by President Klopfenstein at 5:02 PM.

Board Members Present: Paul Klopfenstein (President/Chair), Valerie Davis (Vice President), Patricia Knight (Membership & OSAT Director), Lenne Rosen-Kabe (Secretary), Marcia Geiger (Treasurer), Anne Beattie (Member Events Director), Scott Doten (Communications Director), Janis Commentz (Gallery 62 Director,) Ed Keesling (Director at Large).

Others present: MBCAC members Mike Fagan, Victoria Rothlisberg, Sharon Matheson, and Art Tours Registrar Kathi Klopfenstein.

QUORUM was established.

DIRECTORS' REPORTS:

PRESIDENT'S REPORT:

President Klopfenstein announced that outdoor solar lights for Gallery 62 had been purchased, and that Director Doten will fabricate brackets and install the lights in a place conducive to illuminating the Gallery 62 sign on the marquee above the front door of the gallery.

Klopfenstein next addressed the need for volunteers during the upcoming Joshua Tree Music Festival. Director Knight indicated that sufficient volunteers had been secured, however the first Friday of the event still needed to be covered.

The Mojave Land Trust brown bag seminar scheduled for May 26 was mentioned, MBCAC membership is encouraged to attend. The topic of

the seminar is the relationship between art and the land, and presenters will be local artist Steve Riemann and JTAG Director Frederick Fulmer. Appreciation was expressed to Gallery 62 Director Janis Commentz for her work on behalf of the Gallery, including press releases and social media advertising of Gallery events. It was recommended that the press releases also be included in the monthly electronic Newsflash, **ACTION ITEM.**

The Yucca Valley Grubstakes parade application will be submitted on time, with additional volunteers needed to fabricate and man the "float." Several Board members offered to help out, and a short organizing meeting will be held upon conclusion of the Board meeting. President Klopfenstein indicated that he will be away during the June scheduled Board meeting. Vice President Valerie Davis will cover in his absence on June 8, 2016, **ACTION ITEM.**

VICE PRESIDENT'S REPORT:

Vice President Davis, no specific report.

SECRETARY'S REPORT:

The Minutes of the April 13, 2016 Board of Directors meeting had been previously e-mailed by the Secretary to all Board members. Suggestions and corrections were incorporated into the "Final" version.

A motion to adopt the April minutes as amended was made, seconded, and carried without dissent. The Secretary will post the approved and signed minutes to the MBCAC website under Board Minutes.

Rosen-Kabe offered to provide the draft of future Board minutes earlier in the month for review in order to give Board members ample time to review the draft and provide feedback.

TREASURER'S REPORT:

Geiger handed out a monthly treasurer's report for the month ending April 30, 2016 incorporated herein by reference. The corporation remains solvent.

The Treasurer explained how Quickbooks works; it is an accrual system. Director Commentz requested a monthly Gallery 62 statement, **ACTION ITEM.**

The beginning balance for April was \$19,762.49, with total expenses of \$3,096.62 and a reconciled bank balance at month's end of \$32,977.29.

By May 10, 2016, the balance was \$43,747.05 due to membership renewals and Art Tours registrations.

Geiger stated that she will re-order the invoice books for the Gallery, as the ones received from the printer turned out to be too small.

The JTAG poster for their June invitational show are out, and she will place one in gallery 62. She stated that the Corporation receives a copy of the Palm Springs Life magazine each month due to the advertising purchased by the MBCAC for the 2015 OSAT. The May issue contains a nice write-up of local artists James Hammonds and Karine Swenson.

MEMBERSHIP DIRECTOR'S REPORT:

Director Knight provided a written report, incorporated herein by reference. As of this date, MBCAC membership stands at 258 active members, an increase of 32 new members attributable to OSAT 2016 registration.

Knight indicated that she has completed work on the tutorial to be included in the welcoming email to new and renewing members.

Knight indicated that she is waiting to obtain a quote from Oasis and VIP for the printing of the Art in Public Places poster. She again requested contributions from the Board to the monthly Newsflash, such as locations of AIPP exhibits, Board meeting information, Gallery 62, etc.

As requested by Board members during the April board meeting, Knight provided a short tutorial on the use of the Google drive. The drive can be used by Board members to share documents and also to keep various written materials in one place.

COMMUNICATIONS DIRECTOR'S REPORT:

Director Doten reported that the OSAT Facebook group page currently has 1536 members. He continues to update the page with new information as it becomes available.

A request was made for all Board members to receive a list of Facebook pages managed by Doten, **ACTION ITEM.**

Doten stated that the JT Gateway Communities, an agency of the Desert Regional Tourism Bureau, wants to partner with MBCAC for the Open Studio Art Tours. Director Knight requested that relevant information be sent to her, **ACTION ITEM.**

MARKETING:

Director-at-Large Keesling indicated that he had spoken with Yucca Valley Town representatives the day prior, and that an invoice is needed in order for the sponsorship check to be issued. It was pointed out that an on-line application could be made which automatically generates an invoice.

Keesling reported that a brochure containing information on OSAT catalog ads is being printed, to be used when approaching individuals and businesses while soliciting ads. In addition, all necessary information will be available on-line on the OSAT website, including an application and instructions on the need for camera-ready ads. Director Knight and OSAT committee member Stella Vognar are available to help create ads for the catalog. All OSAT 2015 advertisers will be contacted with offers to advertise in the OSAT 2016 catalog, **ACTION ITEM**. The deadline for submitting ads to the 2016 catalog is June 30, 2016.

Director Knight will assign studio numbers, and the 2016 catalog will be divided by weekend in order to make it more user-friendly to visitors. The first weekend, Oct. 15 & 16, will be in the front of the catalog, and the second weekend will follow. Artists participating in both weekends will be listed in both sections.

GALLERY 62 REPORT:

Director Commentz read from a report she had prepared, incorporated herein by reference. She indicated that she wants to rework all Gallery application forms. Gallery 62 exhibit plans are in the works through October. There is a new jewelry case in the Members' Gallery, with two shelves available on a monthly basis for \$20.00.

Commentz reported that she had opened Instagram and Art Slant accounts for the Gallery, and has revived the G62 Facebook page.

Zara Kand curated the May exhibition at Gallery 62. The show officially opens on the second Saturday of the month 6-8 PM, although the soft opening was on Friday, May 6, and the show will run through Sunday, 5/29. Intake for the June exhibition is set for Tuesday, May 31, 10-1. Director Commentz proposed paying Zara Kand a stipend for designing the show poster. Director Beattie moved, and the motion to pay Ms. Kand \$25.00 per monthly poster passed unanimously.

The issue of whether to close the Gallery during the summer months was discussed. It was decided to offer July at half price, and keep the Gallery open in August if a curator could be found.

Director Commentz reported that she had been in contact with Copper Mountain College art professor Cathy Allen to discuss a student internship program at Gallery 62. The concept was approved by the Board and Commentz will report back as plans progress.

ART TOURS COMMITTEE:

Director Knight reported that the registration period for the 2016 OSAT is closed, with 133 artists participating in this year's Tours. Total income from OSAT registration stands at \$23,610.00 per the Wild Apricot registration program.

The OSAT Collective Show will be held at the 29 Palms Art Gallery, with October 3 set for intake, opening set for 10/7, and the closing date is 10/31. Emails will be sent to participating artists in the coming months. The entertainment options for the Collective Show gallery opening were discussed, with several possibilities mentioned, including the local philharmonic orchestra and bands, local high school and college groups.

Articles for the OSAT catalog were discussed, with Director Keesling suggesting that the Joshua Tree National Park superintendent, David Smith, be contacted for an article highlighting the 100th year of the Park. Another new feature for the 2016 catalog will be a guide to the various media used by Art Tours artists. OSAT committee member Zara Kand and Secretary Rosen-Kabe have offered to work on a list when provided with relevant information by the OSAT Director, **ACTION ITEM.**

Registrar Klopfenstein also presented a proposal for an Artist Mentor Program (AMP). The goal of the program would be to give the next generation of artists an opportunity to learn and experience the OSAT process. Interested OSAT artists can sign up to be a mentor and would be assigned a student by professor Allen of Copper Mountain College. The program would be offered in conjunction with the CMC Art Department.

After discussion, a motion was made and seconded to pursue the AMP proposals, with more information requested as it becomes available. Unanimous. **ACTION ITEM.**

A workshop, Art Tours 101, is scheduled for May 17, and an additional workshop on pricing artwork is tentatively scheduled for June 14 at the Healthy Generations venue in Yucca Valley. Announcements will go out via email and Newsflash.

Director Knight indicated that she has shared the list of OSAT committee members on the Google drive, and she also handed a printed list to the President.

EXHIBITIONS/ART IN PUBLIC PLACES:

A standard contract for all AIPP venues is still pending, **ACTION ITEM.**

Vice President Davis reported that a new show has been hung at the Las Palmas Mexican restaurant, representing work by Mary Best (photography) and Rik Livingston (prints).

Davis again mentioned the difficulty in rounding up artists for the various AIPP venues.

WEBSITE COMMITTEE:

Director Knight is in charge of all three websites. The OSAT and MBCAC websites are up and running; the Gallery 62 website is pending and the plan is to have it up by the end of the month, **ACTION ITEM.**

OLD BUSINESS:

All future Board meetings are scheduled for the Healthy Generations building in Yucca Valley. Meeting start at 5PM every second Wednesday of the month and run for two hours.

NEW BUSINESS:

An annual meeting and a retreat for new Board members was discussed. Director Keesling moved to continue the annual meeting to January, followed by a Board retreat within the following month. Seconded and passed by majority vote, with Director Commentz voting nay.

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on June 8, 2016, in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 7:00 PM.

These Minutes are certified by the Secretary.

Signature Lenne Rosen-Kabe Date June 8, 2016