

**MINUTES OF THE MEETING  
OF THE BOARD OF DIRECTORS  
OF THE  
MORONGO BASIN CULTURAL ARTS COUNCIL  
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **January 13, 2016**, at the studio of MBCAC member Ed Keesling in Yucca Valley, CA.

The meeting was called to order by President Klopfenstein at 5:05 PM.

**Board Members Present:** Paul Klopfenstein (President/Chair), Valerie Davis (Vice President), Patricia Knight (Membership Director), Lenne Rosen-Kabe (Secretary), Marcia Geiger (Treasurer), Anne Beattie (Member Events Director).

**Not Present:** Communications Director Scott Doten.

**Others present:** Kathi Klopfenstein (Art Tours Registrar), MBCAC members Penelope Benson-Wright, Mike Fagan, Barbara Wurden, Stella Vognar, Toni Milici; Rebecca Unger (Joshua Tree Chamber of Commerce), and visitors Roland Abbott and Teddy Tapscott.

**QUORUM** was established.

**DIRECTORS' REPORTS:**

**PRESIDENT'S REPORT:**

The President indicated that he would give his report under the "New Business" section of the agenda.

**VICE PRESIDENT'S REPORT:**

Davis will provide a report under the Exhibitions section of the Agenda.

**SECRETARY'S REPORT:**

The Minutes of the December 10, 2015 Board of Directors' meeting had been previously e-mailed by the Secretary to all Board members. Suggestions and corrections were incorporated into the "Final" version. A motion to adopt the December minutes as amended was made by Director Beattie, seconded and carried without dissent. The Secretary will email the approved and signed Minutes to Communications Director Doten for posting to the MBCAC.org website (under Board Minutes.)

**TREASURER'S REPORT:**

Geiger handed out a monthly treasurer's report for the month ending November 20, 2015, incorporated herein by reference. The beginning balance for the month of December, 2015, was reported as \$20,598.11, with a reconciled bank balance after income and expenses at \$21,726.26. The outstanding balance due the corporation from the Local Impact Grant in the amount of \$1,710.00 was received and deposited on 1/12/2016, and will figure in the January, 2016 report.

**MEMBERSHIP DIRECTOR'S REPORT:**

Director Knight provided a written report, incorporated herein by reference. As of January 13, 2016, active membership stands at 222, 52 have lapsed, 6 have renewed, 57 renewals are overdue, with 1 new membership since the last Board meeting. It was suggested that the sponsorship should be listed in the January 2016 Newsflash with an application deadline, **ACTION ITEM**. This action item was tabled until the February Board meeting due to computer problems. Knight indicated that she would create an application to place on the MBCAC website. Emails are being sent out 2 weeks ahead of expiration date, one week before, and on the day of expiration.

Knight indicated that she continues working on a tutorial to be included in the membership page of the MBCAC.org site. When ready, the tutorial will be included in the "welcome email" to new members and in the Newsflash, **ACTION ITEM**.

The issue of alphabetizing of the members in the Wild Apricot membership listing is still problematic and needs attention.

A poster to be displayed in Art In Public Places exhibitions has been created. A slight modification to make some of the text more legible was suggested.

Discussion ensued regarding the size and design of new title cards to be used in exhibits. Knight will design a template to be sent to participating artists to fill in prior to opening of exhibition. Instructions on how to fill in the template should be included. The exhibition coordinator would be responsible for printing the title cards on card stock.

It was pointed out that there was an immediate need for 20 cards for an exhibition now scheduled at the 29 Palms Inn.

MBCAC member Wurden raised the possibility of conducting the Art Tours twice a year. The Board was unanimous in tabling the idea for future discussion due to lack of sufficient manpower to support the once a year tours.

**COMMUNICATIONS DIRECTOR'S REPORT:**

In the absence of Director Doten, the **ACTION ITEM** from the December board meeting regarding the uploading of images to the Gallery 62 page was tabled to the February, 2016 board meeting. Former Art Tours Director VanVliet has been taking care of this in the meanwhile.

**MARKETING:**

No report.

**GALLERY 62 REPORT:**

The Gallery transitioned from a Director to a committee in January, 2016. Committee positions remain to be filled.

Benson-Wright is presently the coordinator of the Gallery Committee. She assumed responsibility for the January 2016 show, structured around clay as a cohesive theme. The show will run through January 24, 2016, due to the need to relocate the gallery after a 100% rent increase effective February 1, 2016. Benson-Wright gave a short description of the current clay artists show, reporting on attendance and sales. Show posters remain to be distributed, and Rebecca Unger offered to put one up in the Joshua Tree Chamber of Commerce.

President Klopfenstein made reference to a letter he sent to the present Gallery 62 landlord, announcing the intention to vacate the location by January 31, 2016. A work crew is needed to bring the gallery space up to its original condition and to help with the move after the present show out-take on January 25. See "New Business" for information regarding possible new space for Gallery 62.

**ART TOURS COMMITTEE:**

With the start of the planning season for Art Tours 2016 approaching, the new Art Tours Director, Patricia Knight (also Membership Director) was introduced to the group. The Board unanimously welcomed Knight to her additional role as Art Tours Director.

OSAT Director Knight indicated that she plans to meet with former Director VanVliet in the near future, and to set schedules for meetings of the Art Tours Committee, location to be determined.

It was suggested that a radio ad be put out that the OSAT Committee is starting work, inviting others interested to attend meetings and to volunteer their services toward another successful Art Tours. Knight will send out email to the membership for ideas to be implemented for OSAT 2016, **ACTION ITEM.**

MBCAC member Barbara Wurden proposed that the OSAT/MBCAC have a booth during the Joshua Tree Music Festival. It was pointed out that this was not done last year because there were not sufficient volunteers to man such a booth. Wurden volunteered to man a booth during the Music Festival, **ACTION ITEM.**

**EXHIBITIONS/ART IN PUBLIC PLACES:**

Vice President Davis reported that the first show is up at the Las Palmas Mexican restaurant in Yucca Valley. Suzanne Ross is exhibiting in the back room, and Davis has the front room.

MBCAC member Tami Roleff contacted Davis to let her know that she had been approached by the owner of the Pie for the People local restaurant regarding hanging a show of artwork by friends at the restaurant. However, the restaurant is booked with MBCAC members' shows through 2017. Registrar Klopfenstein suggested that the owner should be contacted and informed of when the next opening is and that

he should take the responsibility for an “Owner’s Choice” showing if desired. Vice President will contact the owner and pass on the information, **ACTION ITEM.**

Gallery Committee member Penelope Benson-Wright inquired as to amount of sales for the month at all Art in Public Places venues. During the month of December 2015, the sales reached \$724.81.

It was pointed out that the 29 Palms Creative Center has become increasingly hard to cover. Discussion ensued, the Board voted unanimously to discontinue using the Center for Art in Public Places exhibits. Benson-Wright suggested that the Casino in 29 Palms might be a venue to explore, and that she will look into it, **ACTION ITEM.**

Gallery Committee member Keesling reported that he had spoken with representatives at the Yucca Valley Visitors Center as a possible location for Art in Public Places shows, however the Center was reluctant as far as taking care of the paperwork resulting from sales, and would expect a 40% commission on each sale. The MBCAC is welcome to continue advertising on their bulletin board.

**NEW BUSINESS:**

The President announced that a new space had been found for Gallery 62, located at 61607 Twentynine Palms Hwy, Joshua Tree. The new space is adjacent to JTAG (Joshua Tree Art Gallery) and consists of approximately 1,100 square feet. Monthly rent is \$700.00, with a one-year lease required. A floor plan was passed out, and discussion ensued. There are several rooms on the premises, lending themselves to housing both the gallery and the MBCAC office, with some room for storage. Lighting is fluorescent and it will be possible to install track lighting as well. Modifications, such as enlarging a doorway between the front room and the one behind it, will be possible. There is plenty of parking available, both in front of the building and behind it. The premises are owned and managed by the same landlord who leases the space to JTAG.

It was pointed out that the larger space would increase participation in the gallery, and would allow for events and educational programs to be

considered. Director Knight moved, and Director Beattie seconded the motion to lease the premises at 61607 Twentynine Palms Hwy, Joshua Tree, CA 92252. The motion passed unanimously.

**NEXT MEETING:**

The next regular meeting of the Board of Directors will be held on Wednesday, February 10, 2016 at 5:00 at the new Gallery 62, 61607 Twentynine Palms Hwy, Joshua Tree, CA 92252.

There being no further business, the meeting was duly adjourned at 6:17 PM.

These Minutes are certified by the Secretary.

Signature Lenne Rosen-Kabe Date February 10, 2016