

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **September 7, 2016**, at Gallery 62, 61607 Twentynine Palms Highway, Suite H, Joshua Tree, CA 92252.

The meeting was called to order by President Paul Klopfenstein at 5:05 PM.

Board Members Present: Paul Klopfenstein (President), Valerie Davis (Vice President), Patricia Knight (Membership & OSAT Director), Lenne Rosen-Kabe (Secretary), Marcia Geiger (Treasurer), Anne Beattie (Member Events Director), Scott Doten (Communications Director), Janis Commentz (Gallery 62 Director,) Ed Keesling (Director at Large).

Others present: MBCAC members Sharon Ann Matheson, Lana Shaw, Mike Fagan, Kathi Klopfenstein (Art Tours Registrar), and Bill Vincent.

QUORUM was established.

DIRECTORS' REPORTS:

PRESIDENT'S REPORT:

The President congratulated MBCAC members for having been selected to participate in the Palm Springs Art Museum's annual Artist Council Members' Show: Marcia Geiger, Kathi Klopfenstein, Esther Shaw, and Ray Yeager.

Klopfenstein next addressed the need for written resignation letters from those Board of Directors members who plan on resigning by the end of 2016, stating their projected last day of service as Board members. The following Board members have given verbal notice of retiring from the Board of Directors after 2.5 years of service in

December, 2016: Secretary Rosen-Kabe, Treasurer Geiger, Vice President Davis, Events Chair Beattie, and President Klopfenstein. Gallery 62 Director Commentz has announced her retirement from the BOD by the end of January, 2017, after one year's service, **ACTION ITEM.**

President Klopfenstein added that ideally, the next President would emerge from amongst current Board members in order to provide continuity to the position. The BOD, per the Corporation's bylaws, must have a minimum of 5 members, with a maximum of 10 members allowed.

Klopfenstein also requested that Gallery 62 Director Commentz provide a complete description of her responsibilities and activities by the November, 2016 Board meeting, **ACTION ITEM.**

The President reminded the Nominating Committee (Directors Commentz and Keesling) to provide names of MBCAC members to be contacted for Board positions opening in January, 2017. **ACTION ITEM,** continued to the November, 2016 Board meeting.

VICE PRESIDENT'S REPORT:

No report.

SECRETARY'S REPORT:

The Minutes of the July 2016 Board of Directors meeting had been previously e-mailed by the Secretary to all Board members. Suggestions and corrections were incorporated into the "Final" version. Note: there was no Board meeting in August, 2016.

A motion to adopt the July minutes as amended was made, seconded, and carried without dissent. The Secretary will post the approved and signed minutes to the MBCAC website under Board Minutes.

TREASURER'S REPORT:

Geiger handed out two monthly treasurer's reports for the months ending on July 31, and August 31, 2016 incorporated herein by reference. The corporation remains solvent.

The beginning balance for July, 2016 was \$51,829.49, with total deposits of \$10,147.88, total expenses of \$5,953.77, net revenue of \$4194.99, for a bank balance at month's end of \$56,509.14.

The beginning balance for August, 2016 was \$56,509.14, with total deposits of \$2,317.66, total expenses of \$11,856.68, net revenue of -\$9,548.02, leaving a bank balance at month's end of \$46,204.06.

Treasurer Geiger addressed the status of the MBCAC with the Registry of Charitable Trusts and its impact on the non-profit status of the Corporation, **ACTION ITEM**, tabled until the October, 2016 Board meeting.

Director Commentz met with bookkeeper Poulakis; new forms and a weekly log are being worked on for Gallery 62, **ACTION ITEM**.

Geiger reminded directors and committee chairs to check the Profit & Loss by Class report on Quickbooks to make sure the income and expenses are being categorized correctly, **ACTION ITEM**. She will resend log-in information as needed. She reported that the Directors who had contacted Bookkeeper Poulakis (Commentz and Knight) had a good experience with both the system and the bookkeeper.

The CPA is working on the 990 form, with filing due on October 15 after an extension was obtained.

MEMBERSHIP DIRECTOR'S REPORT:

Director Knight provided a written report, incorporated herein by reference. As of this date, MBCAC membership stands at 236 active members.

COMMUNICATIONS DIRECTOR'S REPORT:

Director Doten reported that the OSAT Facebook group page currently has 1781 members. He continues to update the page with new information as it becomes available.

He indicated that he and Gallery 62 Director Commentz had discussed a sculpture pad for the triangular area in front of the Gallery.

GALLERY 62 REPORT:

Director Commentz indicated that gallery shows had been tentatively named and set up through spring, 2016. She is working on publicity for the gallery, including Instagram. The Gallery 62 website has had over 600 hits since it went live. Upon discussion, it was agreed that the main function of the gallery is to showcase the art of MBCAC members, with a secondary goal of covering the monthly rent. Bill Vincent suggested that the Mission Statement of Gallery 62 should be displayed in the gallery, **ACTION ITEM.**

COMMITTEE REPORTS:

EVENTS: no report. Director Beattie will resign her position by year's end.

OSAT (Open Studio Art Tours):

Director Knight reported that the OSAT 2016 catalog is at the printers, and it is hoped that it will be ready in time for the Banning conference. This year's catalog has 78 pages, a 5-panel insert map, and 11,000 copies have been ordered, for a total cost of \$20,800.00. OSAT committee member Sharon Davis is in charge of distribution of catalogs once available.

Collective Show update: details are being finalized. Intake day at the 29 Palms Gallery is set for 10/3/16. Two bands have been engaged for entertainment during the opening on October 7, 5-8 PM: the JT Jazz Band and the Zulu Band. A pot-luck with finger foods and beverages provided by participating artists is planned.

MARKETING:

Over 50 catalog ads were sold, surpassing last year by 20. OSAT ads were purchased in Hi-Desert Star and Southwest Art Magazine, with Art Scene new this year with a full page ad and email blast to 10,000 Art Scene subscribers. There will be a full page ad in Sunrunner Magazine and Guide, and an ad on their website; the new magazine Idyllwild Living will carry a full page ad in its October issue at a discount; a half page ad in the Yucca Valley fall program publication; a half page ad in the Palm Springs Guide; and a quarter page ad in the Desert Sun

newspaper (Coachella Valley) are also projected. Details are still being worked out for an ad in the Los Angeles Times. OSAT catalogs will be provided during the Yucca Valley Chamber's meeting on 9/17, and all local Chambers will be contacted as well.

EXHIBITIONS/ART IN PUBLIC PLACES (AIPP):

Contact with the Frontier Coffee Shop in Yucca Valley was tabled until the October Board meeting, as well as contact with the new Cali Greens restaurant, **ACTION ITEMS.**

WEBSITE COMMITTEE:

Director Knight indicated that she has still not received bios from the President and Vice President for inclusion on the MBCAC website's About Us page, **ACTION ITEM.**

OLD BUSINESS:

Cards and information regarding the "end of Tour" get together was tabled to the October Board meeting, **ACTION ITEM.**

NEW BUSINESS:

Director Keesling mentioned that an "Arts Connection" conference is scheduled to be held at the University of Redlands on October 8, and suggested that a representative should be sent to publicize the MBCAC and the upcoming Art Tours. The conference will explore the creation of cultural arts districts throughout California. Tabled.

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on October 12, 2016, in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 6:20 PM.

These Minutes are certified by the Secretary.

Signature Lenne Rosen-Kabe Date Novmber 7, 2016