

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **June 13, 2018**, at the Center for Healthy Generations, Yucca Valley, CA.

The meeting was called to order by President Ed Keesling at 5:03 PM.

Board Members Present: Ed Keesling (President), Marcia Geiger (Vice President), John Henson (co-Treasurer), Lesly Kandel (co-Treasurer), Raini Armstrong (Secretary), Paul Morehead (Art Tours director), Kat Johnson (Gallery 62 director), Laurie Schafer (Events director)

Others present:

Julianne Koza (Member at large), Bill Green (OSAT committee member)

Not present:

Scott Doten (Communications), Patricia Knight (Membership director), Karan Murphy (Marketing director), Amara Alban (Newsletter chairperson)

QUORUM was established.

SECRETARY'S REPORT:

The Minutes of the May 2018 board meeting was not completed in time to share with all Board members. Corrections and suggestions will be collected via email correspondence and a vote to accept the minutes will also be done online. The Secretary will post the approved and signed minutes for the May 2018 Board of Directors meeting to the MBCAC website under Board Minutes once completed.

TREASURER'S REPORT:

The beginning balance as of May 1, 2018 was \$58,848 with total deposits of \$7,280 and expenses of \$1,194. The bank balance at month's end was \$64,804. The Corporation remains solvent.

Co-treasurer Hensen presented an OSAT budget report and a Gallery 62 budget report to the board. Questions arose regarding some expense categorizations, which would better be categorized under the MBCAC organization. Hensen hopes to develop a detailed MBCAC 'overall' budget to help with categorizing certain expenses that fall outside of Gallery 62 and OSAT. A small group will need to be organized to define the MBCAC budget. **[Action Item]**

PRESIDENT'S REPORT:

The Grubstakes parade float was a success with its dual representation of MBCAC and Chaparral Artists.

A Strategic Plan meeting was held to decide whether MBCAC was willing to take on the responsibility of providing a central coordination point between all Morongo Basin art groups. MBCAC could not take on the role. Instead the Joshua Tree Living Arts group has taken on the management position. President Keesling shared that a 5'x5' storage unit can be rented for \$45 per month and would take care of storing the sound equipment, the show canopy, and any boxes appropriate to archive. A motion to rent the space was made, seconded and passed without dissent. The board will plan on meeting up to cull through and organize item and deliver them to the storage unit. This will be done via email correspondence. **[Action Item]**

VICE PRESIDENT'S REPORT:

Director Geiger will be applying for grants and will need to collect budget information from the Board. Unfortunately, MBCAC was not on the California Arts Council grant recipient list.

OSAT (Open Studio Art Tours):

Advertisement space purchases have come to \$16,831. The advertisement deadline has been extended to June 15 to allow for any last minute sales to come in. Karan Murphy has been working at coordinating artist information within the catalog. The process of image upload by the artist allows for multiple ways to get images into the catalog; uploading via email, website upload, and utilizing the photography service that MBCAC provides. Final image compilation requires some juggling to confirm that all data is available and ready for display.

All Art Tour participants will be sent a PDF of both presentations being given during the OSAT introduction meeting.

GALLERY 62 REPORT:

Director Johnson proposed the idea of holding a spring art event and asked whether a weekend show has been considered in the past. Director Henson wondered if a poll would help get the idea out to Art Tours participants to determine if there was an interest. The discussion will be postponed until the July meeting. **[Action item]**

Johnson was tasked with coming up with ways to change the youth art show so that February was opened up for Fine art displays once again. If the exhibit is moved to May, the youth art show could be truncated and the following month's show could be extended by a week. If moved to May, the reception will be on May 5, 2019 a festive day hold a gathering. Another suggestion was not to produce a catalog, which in the past has required donations and only broken even with the cost of the gallery rent. In order to create funding, a silent auction of donated artwork displayed in the signature gallery would be held during the second Saturday of May. The net proceeds from the silent auction could be divided between two youth scholarships to the two Basin high schools. The student show would still be open to grade-schooler age participants.

President Keesling suggested that the discussion about youth art should be postponed until the July meeting. **[Action Item]**

MEMBERSHIP DIRECTOR'S REPORT:

Director Knight was unable to attend.

COMMUNICATIONS DIRECTOR'S REPORT:

Director Doten was unable to attend.

MARKETING REPORT:

Director Murphy was unable to attend.

EVENTS COMMITTEE:

Schafer asked for a gallery sitter volunteer for the 23rd of June. Paul Morehead is gallery sitting in the morning and will remain for the rest of the day.

NEWSLETTER

Amara Alban was unable to attend.

ART IN PUBLIC PLACES:

If people wish to get placed on a list of artists interested in showing at any of the Art in Public Places venues, artists can contact Karan Murphy OR visit the website at <http://www.mbcac.org/call-for-artists/>

OLD BUSINESS:

NEW BUSINESS:

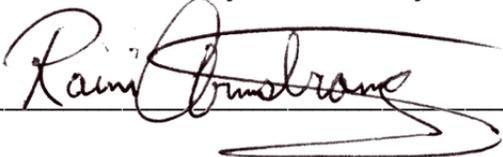
GUEST COMMENTS/ANNOUNCEMENTS:

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on July 11, 2018, at 6:00 PM in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 6:00 PM.

These Minutes are certified by the Secretary.

Signature  Date 8/8/2018