

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **May 10, 2017**, at the Center for Healthy Generations, Yucca Valley, CA.

The meeting was called to order by President Ed Keesling at 6:02 PM.

Board Members Present: Ed Keesling (President), Raini Armstrong (Secretary), Julianne Koza (Membership Director), Zara Kand (Gallery 62 co-Director), Karan Murphy (Marketing), Mike Shaw (Treasurer), Laurie Schafer (Events Director)

Others present:

Not present:

Esther Shaw (Gallery 62 co-Director), Marcia Geiger (Vice President), Scott Doten (Communications), Patricia Knight (OSAT Director)

QUORUM was established.

SECRETARY'S REPORT:

The Minutes of the April 2017 Board of Directors meeting had been previously e-mailed by the Secretary to all Board members. The corrections and suggestions requested were incorporated in the final draft. A motion to adopt the April minutes was made, seconded, and carried without dissent. The Secretary will post the approved and signed minutes to the MBCAC website under Board Minutes.

TREASURER'S REPORT:

Mike Shaw presented the monthly financial report ending in April 30, 2017, incorporated herein by reference. The Corporation remains solvent.

The beginning balance for April, 2017 was \$39,743.49 with total deposits of \$6,751.77 and expenses of \$1,162.32. The bank balance at month's end was \$46,940.35.

The last show at Gallery 62 provided a good deal of profit. The profit will show up in the May report.

Art Sales this for the April report shows a negative amount due to commissions paid out (-\$215.11). This is not a common occurrence and it should even out by next month.

PRESIDENT'S REPORT:

The president reported that due to the inability to gather sufficient volunteer support for the Parade, MBCAC has decided to attend the Grubstakes Day parade in 2018 instead of this year. The planned after-parade gathering will be put off for another time during the year as well.

The bylaws accessible online are not easy to read. It would be nice to review and update the bylaws through amendments, and this process will require a separate meeting with the board. The bylaws should also be kept in a folder at Gallery 62 to include minutes, committee reports for official meetings, etc. which will support future boards of directors. The president proposed the scheduling of a June or July meeting to update the bylaws. A motion to dedicate the upcoming June 14th Board meeting to reviewing and updating the bylaws was made, seconded, and passed without dissent.

VICE PRESIDENT'S REPORT:

Geiger was unable to attend the meeting however she supplied the Board with a combined budget for MBCAC 2017. Discussions for slight alterations from the previously supplied budgets included the rent for Gallery 62 being split between MBCAC and Gallery 62, and website hosting costs being split between MBCAC and OSAT. A motion to approve the combined and revised budget was made, seconded, and passed without dissent.

Geiger is still waiting to hear back from the California Arts Council regarding our status with the Local Impact Grant request.

MEMBERSHIP DIRECTOR'S REPORT:

Koza shared that MBCAC currently has 257 active members, of which 121 are overdue on their membership. We gained 5 new members during the month of April and received 2 renewals. 116 members have lapsed.

COMMUNICATIONS DIRECTOR'S REPORT:

Doten could not attend the meeting but supplied the President with a report indicating the Facebook group page is up to 1926 members.

MARKETING REPORT:

Murphy has been verbally marketing MBCAC, however she would like suggestions on where to market the group. Day long events are especially interesting as she might setup a booth or table to pass out flyers and old catalogs. A suggestion was made to attend the Joshua Tree Farmer's Market on Saturdays, especially as August and September come around. The Art Tours can be promoted and we might alternate MBCAC member's art works. The Joshua Tree Sunday Arts and Crafts weekly show might also provide a great opportunity to advertise

OSAT, MBCAC, and member's art. The Farmer's Market requires a \$20.00 to \$25.00 fee each week. The Sunday Arts & Crafts fee is unknown at this time.

No news on the Joshua Tree Music Festival attendance opportunity.

Schafer announced a possible marketing opportunity in Santa Monica, which would offer MBCAC an opportunity to promote the upcoming Art Tours at a gallery outside of the Basin. Additional information will need to be provided by the gallery owner. Details include whether members would have to gallery-sit, the number of artists able to hang/provide art pieces, gallery/wall measurements, etc..

GALLERY 62 REPORT:

An email was sent out to Board members regarding involving JTAG in the development of an art piece to be installed on the median, and Fredrick Kilmer would like to see plans of the art piece before committing to the project. He would also like to support it financially, if we have projected the cost of the project.

Caltrans was contacted and they explained that as long as the structure was within the building property lines, they do not need to get involved. The landlord seems unconcerned about the space in question, across from the gallery. The consensus seems to simply be, place the structure/sign/sculpture and wait for comment. An investment will have to be made to pay for site exploration for water lines, electrical lines, or gas lines. If nothing exists, the installation of a concrete base to support the art piece will continue.

The artist behind the rock climber sculpture was contacted in the hopes of gaining more information, who suggested calling the Health Food store owner, who in turn believed that the land across from each storefront is also owned and managed by the storefront owner.

A consensus is needed about the design of the art piece on the median before the artist can begin providing drafts. If we are sharing the project expense with JTAG, we might need to put both Gallery 62 and JTAG on the plaque, or generalize Art Galleries on the sign. Some Board members expressed their reservations about sharing the wording on the sign because the original plan was for the sculpture to draw attention to the Gallery 62 site.

It might be possible to draw more attention to the original plan by simply focusing the art piece design to look similar to the OSAT or Gallery 62 logos, with the artist's flare incorporated as well. Communication between MBCAC and the sculpture artist will need to go forward to hash out important designed details. Will there be wording within the sign/sculpture itself such as 'Art' or specific gallery names? Will there be a plaque that contains information about the sculpture-artist and galleries involved, so that the art piece stands as more of a representation to Gallery 62 and possibly JTAG? Once these details are finalized, sculpture design drafts can be drawn up and shared among the Board and possible investors.

There is nothing significant to report on the planning and status of the sculpture to be placed in front of Gallery 62.

Due to a misunderstanding, and then reorganization of art pieces during the May gallery show, it may be necessary to edit the bylaws and/or Artist's Agreement document. The change would indicate that once a show has been setup by the gallery, the pieces cannot be reorganized by the artists at a later date.

OSAT (Open Studio Art Tours):

Director Knight was unable to attend the meeting and provided Murphy with her report; Artist data has been approved and studio numbers have been assigned but not made public. Artists will receive their numbers once they have sent in their studio data to proof read. The OSAT Committee settled on a collage concept for the front page of the 2017 catalog consisting of art work, artists in their studios, and the welcome signs for each community.

The designing of an OSAT tee-shirt has been brought up and artists will be contacted to submit design ideas for an Art Tours tee-shirt which would sell for \$20.00.

During the upcoming May 16th OSAT meeting the committee will go over the guidelines for the collective show and discuss the bus tours concept.

EVENTS COMMITTEE:

Shafer reminded everyone of the upcoming OSAT instructional gathering on June 8th from 6pm to 8pm. An alteration to the plan may be in the recently learned cost of both possible locations. Both locations require renting their space now. The Mojave Desert Land Trust is \$60.00 per hour, so a meeting lasting two hours will cost at least \$120, which wouldn't include the time it might take for setup and cleanup. The Joshua Tree Retreat Center is \$35.00 per hour, so a meeting lasting two hours will cost at least \$70.

Murphy plans on seeing if the MDLT group will lower the cost because of the nature of the meeting; it being a local group, non-profit, and art focused.

ART IN PUBLIC PLACES:

Valerie organizes Art in Public places and reports that shows are going well, however she is working with an old computer at the Gallery, potentially eight years old, and the aged computer is slowing down the process of planning future shows. The question was posed; should the computer be retired and replaced with a new one, or repaired? A motion to replace the computer, rather than repair the computer, was made, seconded, and passed without dissent.

The Pie for the People venue is booked until November. The 29 Palms Inn venue is booked until the fall. Las Palmas is booked until September and has shared that the lower priced art works seem to be selling well. Janis Commentz shared with the group that Hiroko Momii is showing at the JT Branch Library and her art reception is on Saturday at 3pm.

OLD BUSINESS:

The monthly newsletter has been taken on by Amara Alban who volunteered to take on the task. She will need members to send in announcements, articles and any supportive imagery in order to facilitate the newsletter going out in a timely manner. Patricia Knight will be accepting this newsletter data until Thursday so that she can pass it on to Amara.

NEW BUSINESS:

GUEST COMMENTS/ANNOUNCEMENTS:

The president announced that JTHAR has an upcoming welcome party on May 27. A silent art auction and library dedication will be made.

There will be an exhibition reception at the Harrison House on Sunday May 14th 12-4pm.

JTAG's latest show is titled Desert Wild.

The next Adult Art Class on the Art of Brushmaking is on Saturday & Sunday, May 20 & 21.

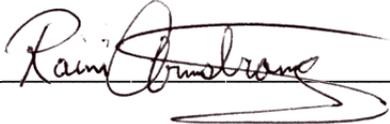
The raffle for the \$100.00 Jack Farley gift card is this upcoming Saturday. \$2.00 per ticket with the proceeds going to next year's Youth Art show.

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on June 14, 2017, at 6:00 PM in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 7:55 PM.

These Minutes are certified by the Secretary.

Signature  Date 6/15/2017