

**MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS
OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **July 12, 2017**, at the Center for Healthy Generations, Yucca Valley, CA.

The meeting was called to order by President Ed Keesling at 6:02 PM.

Board Members Present: Ed Keesling (President), Marcia Geiger (Vice President), Raini Armstrong (Secretary), Patricia Knight (OSAT Director), Julianne Koza (Membership Director), Karan Murphy (Marketing), Mike Shaw (Treasurer), Esther Shaw (Gallery 62 co-Director), Scott Doten (Communications)

Others present:

Rebecca Unger

Not present:

Laurie Schafer (Events Director), Zara Kand (Gallery 62 co-Director)

QUORUM was established.

SECRETARY'S REPORT:

The Minutes of the June 2017 Board of Directors meeting had been previously e-mailed by the Secretary to all Board members. The corrections and suggestions requested were incorporated in the final draft. A motion to adopt the June minutes was made, seconded, and carried without dissent. The Secretary will post the approved and signed minutes to the MBCAC website under Board Minutes.

The proposed bylaws amendments were written onto a single page and put into a standard amendment format. The article to be amended is supplied above the alteration to be adopted. The document will be signed and dated by the President and Secretary and stored at the back of the current bylaws at the 62 Art Gallery. A motion to approve and adopt the Bylaws Amendments was made, seconded, and carried without dissent.

TREASURER'S REPORT:

Director Mike Shaw presented the monthly financial report ending in June 30, 2017, incorporated herein by reference. The Corporation remains solvent.

The beginning balance for June, 2017 was \$51,922.68 with total deposits of \$5,134.56 and expenses of \$2,594.30. The bank balance at month's end was \$59,827.00.

Shaw updated the Board on the delinquency letter received from the State of California's Department of Justice requiring that non-profit organizations provide certain support documents. They had expressed the need for renewal fees for 2012, 2013 and 2014 along with the applicable applications, IRS 990ez, for those fiscal years. Shaw shared that we have confirmation that the correct forms were supplied for the 2013 and 2014 fiscal years. Shaw has applied for extensions so that we can better sort out the situation. Geiger shared that to here understanding, if gross annual revenues are greater than \$50,000.00 during the year then the corporation must renew the application and submit fees, however we have not gone over this limit since 2015, and the application and applicable fees were sent for that year, so we simply have to keep on top of their letters.

PRESIDENT'S REPORT:

President Keesling announced that Schafer will be taking over the event planning for the MBCAC demonstration at the Joshua Tree Art Expo. We will be coordinating Sumi painting on rice paper. All demonstrators are being offered a booth space on the lawn on September 16 and 17 to sell their work, so MBCAC will need to collect some member works to sell, as well distributing plenty of catalogs to offer to interested individuals. The reception for the Expo will be on Saturday at 5pm. The Joshua Tree Art Expo coordinators will be providing any art supplies required by the demonstrators. The President plans on asking the Joshua Tree Expo to donate to the Morongo Basin Cultural Arts Council.

The Empty Bowls charity event is moving forward and will be held on November 19, 2017 at the Center for Healthy Generations building. The event will raise money by selling bowls that potters (and other artists) have donated, soup-makers make the soup to fill them, and bread-makers make bread for the meal. A donation of \$20 donation goes directly to Tender Loving Christmas in Yucca Valley and the Free Food Distribution centers in Joshua Tree and 29 Palms.

A new art coordinator needs to be located to replace Valerie Davis. She has been coordinating the Art in Public Places committee and has been responsible for the Las Palmas venue. Some of these locations have artists lined up for display until 2018. The job requires coordinating a schedule for the artists and working with the artists on intake and takedown days.

VICE PRESIDENT'S REPORT:

No news back yet regarding our evaluation from California Arts Council regarding the Local Impact grant.

Americans for the Arts Advocacy group announced a bill to support the National Endowments for the Arts. The original proposal was to cut funding to various supporting arts programs, but it seems like there is a good amount of opposition around the country.

MEMBERSHIP DIRECTOR'S REPORT:

MBCAC has a total of 302 members, 238 are active, 66 are overdue on their renewals, 59 have lapsed; we have 2 new members and 3 renewals.

Koza requested help with locating pending renewals and the confirmation of payment for the 2 newest members. The administrative section is getting used in a more consistent way now, but it is not always being filled out.

COMMUNICATIONS DIRECTOR'S REPORT:

The Facebook group page has 1,948 members. Doten shared that the list of advertisers doesn't seem to be completely updated, as a handful of his were not showing up on the list.

MARKETING REPORT:

Murphy plans on developing a calendar that can help track artists wishing to display their art works during the Joshua Tree Sunday Arts and Crafts day. Murphy hopes to develop this list of interested artists with their preference of weekends. Those artists will get the opportunity to display and sell their work, but will also be promoting the upcoming Art Tours by selling art catalogs, posters, tee-shirts, etc. The fee for the Joshua Tree Sunday Arts and Crafts day is \$25.00/Sunday. It would also be helpful to have a second person willing to volunteer time during each Sunday to provide additional support throughout the day.

GALLERY 62 REPORT:

Co-Director Shaw shared that the gallery earned \$500 in entry fees and \$407 in sales commissions. Expenses went out in the forms of payment for a bartender, poster art, poster prints, and some event drinks and snacks.

The sandwich board sign was stolen. We might wish to recycle the plastic Art Store sign and dedicate it to an Art Tours or Art Gallery sign to either be placed outside the gallery wall or on an existing pole on the island.

A special exhibit is planned for August to display the art works that have been developed during the life drawing workshops through the years. The next live model workshop on July 19 will have a couple models striking poses for artists to capture. The September show is being planned with Janis Commentz as the Signature Artist, and Chuck Caplinger and Sherry Sullivan as featured artists. October is the Collective show.

The gallery will need additional volunteers during Art Tours so that it can be open during the entirety of both weekends. We also plan on extending the hours of the gallery to coincide with the Joshua Tree Saturday Farmers Market and Sunday Arts and Crafts events.

Two posters were donated to the gallery archives featuring the advertisement for the very first and second Art Tours events. It might be pleasant to invite some of the founding members to the meeting before the Art Tours kicks off, where they might reminisce and share their struggles and/or successes with the current group.

Andy Weddington donated several ornate frames to MBCAC along with a painting and several prints to be distributed as we see fit. Geiger suggested that the frames get raffled off, with proceedings going to the Student Program. The raffle might be announced in the newsletter and/or the newspaper to drum up interest.

Director Knight shared that the proposed sculpture being built for installation at the front of the gallery is coming along well. She had an opportunity to talk with the artist and take photos of the piece in progress.

OSAT (Open Studio Art Tours):

The Westfield Mall might provide a new venue to promote the Open Studios Art Tours.

The next OSAT meeting is planned for July 18 at 5pm. It will focus primarily on proofreading the catalog.

Most of the advertisement revenue has come in, but we are still waiting on a few payments.

The art catalog will be thinner this year because about 80% of the artists opted to open their studios on both weekends, so we will not be organizing the catalog into two separate weekends.

The 2017 OSAT Tee-shirts are still in progress with about five artists having submitted possible designs. The newsletter has received some announcements; however additional information should be included to meet the deadline of Friday.

Director Murphy shared her concern regarding available volunteers this year. There were not enough volunteers to dedicate toward gathering advertisement, supporting events, and supporting the OSAT team, and hopefully we can discuss ways of pulling in volunteer support for the upcoming year.

EVENTS COMMITTEE:

Director Schafer was unable to attend.

ART IN PUBLIC PLACES:

OLD BUSINESS:

NEW BUSINESS:

Correspondence via email communication between board members indicated the need to move the next regular meeting of the Board of Directors from August to September. A unanimous vote supported the change to September 13, 2017 at 6:00 PM.

GUEST COMMENTS/ANNOUNCEMENTS:

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on September 13, 2017, at 6:00 PM in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 7:15 PM.

These Minutes are certified by the Secretary.

Signature *Rain Omsbrone* Date 9/14/2017