

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF THE
MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A truncated meeting of the Board of Directors of the above Corporation was held on **December 12, 2018**, at the Center for Healthy Generations, Yucca Valley, CA.

The meeting was called to order by President Ed Keesling at 5:31 PM.

Board Members Present:

Ed Keesling (President), Marcia Geiger (Vice President), Raini Armstrong (Secretary), Kat Johnson (Gallery 62 director), Karan Murphy (Marketing director), Laurie Schafer (Events director), John Henson (co-Treasurer), Paul Morehead (Art Tours director), Patricia Knight (Membership director), Julianne Koza (Member at large),

Others present:

Not present:

Lesly Kandel (co-Treasurer), Amara Alban (Newsletter chairperson)

QUORUM was established.

VICE PRESIDENT, SECRETARY, MARKETING, OSAT, EVENTS, MEMBERSHIP, COMMUNICATIONS, NEWSLETTER REPORTS:

Due to time constraints, the above listed reports will not be provided. End-of-year reports will be presented during the January 2019 Board meeting.

TREASURER'S REPORT:

Co-Treasurer Henson has had success with his after Art Tours communication with participating artists to collect the 2018 Art Tours commission payments. 105 artists have responded, 19 replied with no sales, 2 shared that they couldn't show due to weather, and 23 haven't responded yet.

PRESIDENT'S REPORT:

A truncated board meeting was called to order to prepare for an interview process for each of the individuals expressing interest in holding a position on the board. The Communications, Membership, Art in Public places, and Newsflash/Newsletter positions are flexible, and do not need to be filled immediately, if suitable candidates are not available. However, the President, Vice President, and OSAT directors are required for the stability of the MBCAC. A voting segment was planned for, to be held after all interviews finished. Each of the interviewees will then be contacted, sharing the decision of the board, later in the week. **[Action Item]**

GALLERY 62 REPORT:

Director Schafer shared a concern regarding Gallery 62 sales checks being payed to artists too early, sometimes well before a show has ended, which causes confusion with artists. Schafer requested that one of the co-Treasurers speak with the accountant about check-writing processes. President Keesling will contact the accountant and discuss the necessary check-writing process, and the topic will be revisited during the January meeting. **[Action Item]**

OLD BUSINESS:

A motion to have MBCAC split the cost of the 29 Palms Inn hanging equipment by paying for the hooks and wires was made, seconded and passed without dissent. Secretary Armstrong will complete the purchase and work with the 29 Palms Inn to get the equipment to the correct people for installation. **[Action item]**

The domain name Hwy62art.org will not be purchased.

NEW BUSINESS:

INTERVIEW SEGMENT

Mitch Miller shared an interest in taking on the role of ***Membership Director/OSAT Registrar***. He briefly offered his experience with technology and databases, sharing his familiarity with the current OSAT membership process, after being a registrar for 2018. He shared a concern regarding potential conflicts with board commitments because of his growing 2019 training commitments. MBCAC uses Wild Apricot and he is familiar with this application.

Marcia Geiger shared an interest in taking on the role of ***President***. Her experience includes being a board member, in different positions, for 5-6 years. She has been instrumental in working on grant applications, which she will be committed to regardless of her position on the Board. If anyone would like to take on the grant writing process, she would happily pass it on, while still being involved in a support role. She believes the task of a President is to 'steer the ship'. Keesling expressed a desire to increase support for other art forms within MBCAC, and Geiger's focus would be to work together with existing groups to increase collaboration.

Rose Cefalu shared an interest in taking on the role of ***Communications Director or President or OSAT Director***. Rose has a bachelor of fine arts in photography, and has experience with the creation of a college magazine. She interned at Detour for two years, eventually starting her own business as an 'art producer'. She has corporate experience and freelances as a producer/agent. Her primary interest is in communications – content creation across platforms. She is most interested in providing new ideas and bridging the gap between social media focused Millennials and the art world. She is interested in seeing an online sales portion of the MBCAC. She is interested in collaboration with other city councils... Los Angeles and Riverside non-profits. The Board had some concerns about time management between her business and personal work responsibilities and the Board. She splits her time between Los Angeles and the Hi-Desert. Her schedule frees up around June every year. Because of her work commitments and her yearly schedule, the Board felt that a chair position might work well.

Sherri Sullivan shared an interest in taking on the role of ***Art Tours Director***. She teaches art, mentors, and works in the print industry. Her focus centers on streamlining processes and increasing transparency. Sherri has managed a small number of employees, so is not concerned with managing volunteers. She feels like being diplomatic will not be difficult. She is primarily interested with Art Tours, but has expressed an understanding of graphics, coding and web management. She is flexible with where she ends up, though she has certainly placed a lot of focus on what she might provide to the Art Tour Director position. Sherri was asked whether she was willing to serve on the OSAT committee during 2019 to become familiar with the workings of the Art Tours, and she is willing, though is not anxious about jumping right in. She is not interested in compensation as a deciding factor. She does not have any experience with OSAT, from a committee member position.

Bill Green shared an interest in taking on the role of ***Communications & Art Tours Director***. His experience is in the advertising world, as he juggles his growing artistic ventures. Very communicatively accessible; he is tuned into deadlines, and is available through digital communication constantly. Extremely interested in either taking on BOTH the Art Tours & Communication directorship roles OR

working very closely with the Communication director. He is NOT concerned with time management and is very interested in making sure there is flawless coordinating between Art Tours communication and social media. His focus has been on increasing the social presence for every artist on the Art Tours. Drawing in music/spoken-word/acting will take discussion and coordination with pre-existing venues that focus on entertainment already (Pappy & Harriet's, Beatnik, etc.). He is interested on a merchandising aspect for Art Tours, such as a collector's edition of a 'coffee-table' book of Artists in the Hi-Desert.

VOTING SEGMENT

Each interviewee was seriously considered after the interviews segment of the meeting. Their shared-experiences and focuses were weighed together with their MBCAC experience, if any, and after lengthy discussion, each of the following decisions were made.

- Mitch Miller was unanimously voted in as Membership Director.
- Marcia Geiger was unanimously voted in as President.
- Rose Cafalu will be offered a position on the OSAT committee.
- Sherri Sullivan will be offered a position on the OSAT committee.
- Bill Green was unanimously voted in as Art Tours Director.

A contract is being drawn up to detail certain roles and their expectations, and the wording of said contract is being considered. **[Action Item]**

The Vice President Board position remains open. The Art in Public Places Management position remains open.

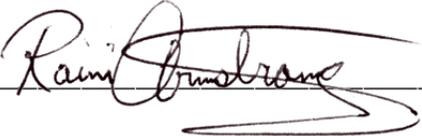
GUEST COMMENTS/ANNOUNCEMENTS:

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on January 9, 2018, at 6:00 PM in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 8:45 PM.

These Minutes are certified by the Secretary.

Signature  Date 1/10/2019