

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF THE MORONGO BASIN CULTURAL ARTS COUNCIL
MBCAC**

A regular meeting of the Board of Directors of the above Corporation was held on **August 1, 2019**, at the Center for Healthy Generations, Yucca Valley, CA.

The meeting was called to order by President Marcia Geiger at 6:15 PM.

Board Members Present: Marcia Geiger (President), Raini Armstrong (Secretary), John Henson (co-Treasurer), Leslie Kandel (co-Treasurer), Kat Johnson (Gallery 62 director), Bill Green (Communication director, Art Tours director, and interim Newsletter chairperson), Laurie Schafer (Events director)

Others present: Julianne Koza (Member at large), Ed Keesling (Past President), Janis Commentz

Not present: Karan Murphy (Marketing director), Mitch Miller (Membership director, OSAT registrar), Sherry Sullivan (AIPP director)

QUORUM was established.

PRESIDENT'S REPORT:

The California Arts Council has requested sponsorship money from MBCAC to support the 2019 Arts Connection Conference. The sponsorship money is due on September 15. Several sponsorship tiers exist, the smallest in the amount of \$100 will mean that MBCAC is acknowledged in the 2019 Arts Connection Conference Program. The Conference will be held at the San Bernardino Valley College on October 5. Since this is during the Art Tours, few Board members will be able to attend. President Geiger motioned that MBCAC contributes \$100, it was seconded, and passed without dissent.

VICE PRESIDENT'S REPORT:

The Vice President position has not been filled. No report will be given.

SECRETARY'S REPORT:

The Minutes of the June 2019 meeting were not shared in a timely manner. The Secretary will share them via digital communication with the Board for review after the August meeting.

TREASURER'S REPORT:

The beginning balance in June 2019 was \$90,370 with total deposits of \$11,124 and expenses of \$3,779. The bank balance at the end of June was \$88,517.

The beginning balance in July 2019 was \$88,517 with total deposits of \$5,924 and expenses of \$8,024. The bank balance at the end of July was \$77,126. The corporation remains solvent.

The payment for JTAG in the amount of \$8,000 is showing as an asset on the books. This will be looked into.

Co-Treasurer Kandel shared that the Bookkeeper is having trouble categorizing income from advertisement sales. An official procedure must be developed, and that is in process for 2020.

OSAT (Open Studio Art Tours):

Artist images and contact information intake has been completed. Catalog entries are being reviewed and proofed. Since all sponsor ads have been collected, an initial draft of the catalog design is being composed. Posters, save the date cards, and signage will be presented to the OSAT subcommittee when ready. The map inset is already updated. Website is being updated as information items are finalized.

The final budget is still unconfirmed, in part because of ad opportunities that keep arising in San Diego, Los Angeles, and Palm Springs. Life magazine and Art Collector. As a test, OSAT is experimenting with a few special projects to gain additional public relations, including a article/art series for the Keep A Breast Foundation (Studio 57). The Mojave Desert Land Trust and Ben Alloff are interested in co-hosting an OSAT event. The Collective Show artworks will be divided between Gallery 62 and OSAT this year.

August 14th, 5-7pm, is the first OSAT workshop session on Social Media uses. Robin Hercia is the OSAT catalog designer. Martin Mancha & Bill Green are working on the OSAT website updates. When the money is available more will be done, but right now the plan/upgrade strategy is being developed before the money is in place to enact the strategy.

COMMUNICATIONS DIRECTOR'S REPORT:

General newsletters have been going out frequently to cover all Basin art events.

GALLERY 62 REPORT:

Gallery 62 is scheduled for maintenance in August. The contractor will start August 12 with work finished by August 20. Painting will be done before September intake.

The August show, "Dog Days" will be displayed at JTAG.

The Collective show runs from September 28 to October 27. Intake days are September 23 & 24. The reception is on September 28. Unsold art pickup is on October 28.

Volunteers are needed for October during the Art Tours weekends especially. A list went around to schedule interested gallery sitters. Schafer reminded everyone that the collective show is going to be at BOTH galleries, which means there will be double the gallery sitters needed. Kat Johnson will be at Gallery 62 the first three weekends. Volunteers are needed for the last weekend of the show, at Gallery 62. Raini volunteered to sit one of the galleries on October 27. Ed volunteer for September 28.

ART IN PUBLIC PLACES:

If people wish to get placed on a list of artists interested in showing at any of the Art in Public Places venues, artists can visit the website at <http://www.mbcac.org/art-in-public-places/>

Sherri Sullivan was unable to attend. No report was shared.

MEMBERSHIP DIRECTOR'S REPORT:

Director Miller was unable to attend. He provided his report digitally to be shared with the Board. Membership is at 315 active members, 32 members are overdue on their membership, 27 have lapsed and 2 new members have signed up in the last thirty days.

Miller has been checking in on any of the lapsed membership, contacting the individuals that had been regular event participants to determine if the lapse in membership was intentional or not. Otherwise, memberships are archived after repeated system-generated reminders result in a continued lack of communication.

JTAG COMMITTEE REPORTS:

CK & Associates is handling budgeting for a Gallery Director – one that will manage both JTAG and Gallery 62. Details have not been fleshed out yet.

JTAG artists are scheduled into September 2020. January and March need to be filled.

MARKETING COMMITTEE REPORT:

Murphy was unable to attend.

EVENTS COMMITTEE REPORT:

Schafer had no events related items to share.

OLD BUSINESS:

Contracts are still required.

NEW BUSINESS:

We need to begin discussing Board member plans – who plans on staying on the Board, who plans on changing positions, and who plans on retiring from their position. **[Action Item]**

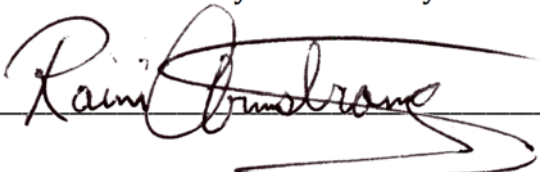
GUEST COMMENTS/ANNOUNCEMENTS:

NEXT MEETING:

The next regular meeting of the Board of Directors will be held on September 5, 2019, at 6:00 PM in the Healthy Generations meeting room, 57121 Sunnyslope Dr., Yucca Valley, CA 92284.

There being no further business, the meeting was duly adjourned at 7:15 PM.

These Minutes are certified by the Secretary.

Signature  Date 9/8/2019